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July 2023

The Benefits of Being Pet Friendly

It should be raining cats and dogs at your rental property.

Why?

Because that will mean it's also raining revenue.

Pets bring in higher rental values and extra income streams for owners who are smart enough to welcome them into rental properties. Pets aren't just cute and furry and loveable. They're also little money-makers.

Pet Fees

Every tenant who applies for your property with a cat or dog or both will expect to pay a pet fee. They'll expect to pay per-pet. You can charge \$200 or more just to have a pet move in with your new tenant. That money can be used if the pet causes damage, but it's unlikely they'll cause that much mayhem. Collect

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Pet Rent

But wait, there's more. You can collect pet rent in addition to that pet fee. This instantly raises your rental value without a single improvement made at the property. All you have to do is consider pets. You can charge anywhere from \$25 to \$50 per pet, per month. Do the math - it's a lot of extra income.

There's also less vacancy and turnover when you open your doors to pets. Tenants know that not every property will let them move in with their furry family member. When they find one that does, they're likely to stay.

We can show you the stats, but you know tenants overwhelmingly have pets. With a management team like ours, you know there's a strong pet policy in place and little to worry about. We'll talk more about management relationships (and how they make you money) next quarter. Don't miss it.

Thanks for trusting us with your rental property. And, if you know anyone who needs help with a real estate investment, please remember us! We always appreciate referrals.

ANNOUNCEMENTS:

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We would like to thank the voters of Hawaii, including the owners and tenants who voted Marie Hansen Properties as the Best Property Management Company in Hawaii! KITV4 called with the announcement that we came in 1st place!! We are so grateful and will continue to do our best serving you with the highest levels of excellence.



Our goal at Marie Hansen
Properties is to maximize the
return on your investment and to
grant you the peace of mind that
comes from knowing that your
property is in capable hands.

<u>The Marie Hansen Properties</u> <u>Team</u>

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WE LOVE REFERRALS

We hope you love working with us just as much as we love working with you! If you know anyone that needs help with their property, we'd be happy to assist!

Marie Hansen Properties

- f FOLLOW on FACEBOOK
- <u>SUBSCRIBE on YOUTUBE</u>
- LOGIN to your OWNERPORTAL

REFER A FRIEND

CONTACT US

(808) 591-1110

REPLY TO THIS EMAIL

It is very important that we are able to reach you if we have any questions or concerns about your property. If your phone number, email address or address/contact information has changed, please call or email Cheryl so she can update your file. You can reach her at (808) 591-1110 or cheryl@mhprops.net

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